



SORRENTO
RETIREMENT RESIDENCE



Thalassemia
Foundation
of Canada

Festa in Spiaggia

Prepared by
Sorrento Retirement
Residence

2026

Sorrento Retirement Residence is proud to host Festa in Spiaggia, a vibrant Italian beach-inspired summer celebration designed to bring together residents, families, staff, healthcare professionals, and community partners for a day of recognition culture, and community spirit.

www.sorrentoretirement.com





About Us

At Sorrento, we are committed to enhancing the lives of our residents through meaningful experiences that promote wellness, inclusion, and engagement. This special event not only celebrates the joy of summer and Italian culture, but also supports a meaningful charitable cause, as net proceeds and contributions will be donated to the ***Thalassemia Foundation of Canada***.

Our Festa in Spiaggia event will feature elegant beach-inspired décor, live music and entertainment, interactive wellness and community engagement stations, and a curated food and beverage experience.

Set within Sorrento Retirement Residence this event will showcase an atmosphere that reflects the charm and warmth of an Italian seaside escape delivering a memorable and immersive experience for all attendees.

This highly anticipated event will bring together a strong network of residents, families, staff, and local community members. In addition, the event will be promoted extensively throughout the Caledon, Vaughan, and Woodbridge communities, as well as through broader media exposure, including advertising on TLN. This expanded reach provides a valuable opportunity for sponsors to gain meaningful visibility across both local and regional audiences.

Currently, we are seeking sponsors and community partners to support this event. Contributions may include financial sponsorship, food and beverage donations, raffle prizes, or in-kind services. Your partnership will play a key role in bringing this event to life while supporting meaningful impact within the ***Thalassemia Foundation of Canada*** community. In recognition sponsors will receive promoted brand exposure, access to highly engaged and influential network attendees.





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Sponsorship Package

Platinum Sponsorship Package

- Exclusive “Presented by” central placement recognition on the official event sponsorship board
- Opportunity to showcase your brand with a provided raffle basket **
Branded signage on the raffle table
- Vendor Table
- Opportunity to showcase company profile (max 200 words) on digital and print materials.
- Featured in Sorrento Retirement Residence website blog with a direct link to companies' website
- Sponsorship recognition in Event program (full page size)

\$5,000+

Gold Sponsorship Package

- Company logo prominent placement recognition on the official event sponsorship board
- Opportunity to showcase your brand with a provided raffle basket
** Branded signage on the raffle table
- Website and promotional materials.
- Vendor Table
- Sponsorship recognition in Event program (half page size)

\$2,500- \$5,000



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Sponsorship Package

Silver Sponsorship Package

- Company logo featured on the official event sponsorship board
- Opportunity to showcase your brand with a provided raffle basket
** Branded signage on the raffle table
- Vendor Table
- Sponsorship recognition in Event program (quarter page size)

\$1,000–\$2,500

Bronze Sponsorship Package

- Company logo displayed on the official event sponsorship board
- Opportunity to showcase your brand with a provided raffle basket
- Branded signage displayed on the raffle table (if a raffle prize is contributed)

\$250–500



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Thank You

Thank you in advance for your consideration and support. We look forward to the opportunity to partner with you in making *Festa in Spiaggia* a meaningful and memorable event for our residents and community.



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